

THE WANAS COLLECTION



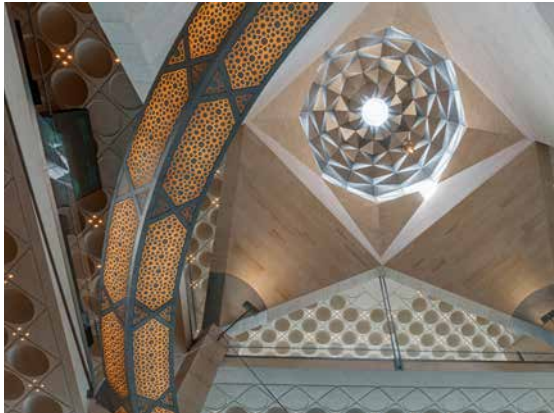
FROMM.

WANAS COLLECTION

Introducing the “Wanas” Collection, a blend of tradition and modernity, by FROMM. in collaboration with the designer Noora Al Melhim, emerging from the FROMM x VCUarts Qatar MFA design contest.

Noora incorporated special Arabic Calligraphy in the Kufic style, inspired by the poet Ibn Zaydoun's words, “If you are absent, I will not find anyone to comfort me, and if you are present, all the people have arrived.”

This collection of ceramic pieces celebrates the shared joy of coffee culture.



FROMM.

FROMM. is a luxury contemporary furniture and accessories brand founded in Msheireb and Milan, creating the ideal fusion of design and manufacturing. We collaborate with local and international designers to create collections that blend heritage innovation and contemporary aesthetics.

FROMM. Lab, is an educational and talent scouting platform, providing designers with an opportunity to collaborate and contribute to FROMM.'s collections and projects through workshops, mentorship programs, and our co-design process. These collaborations are represented locally, globally and showcased at the largest events in the industry.



NOORA AL MELHIM

Noora Al-Melhim is an interdisciplinary Qatari designer. She holds an MFA in Design Studies and a BFA in Graphic Design both from VCUart Qatar. Noora's work explores regional crafts and cultural experiences that are applied using a multidisciplinary approach to creating innovative and sustainable interventions for current issues.



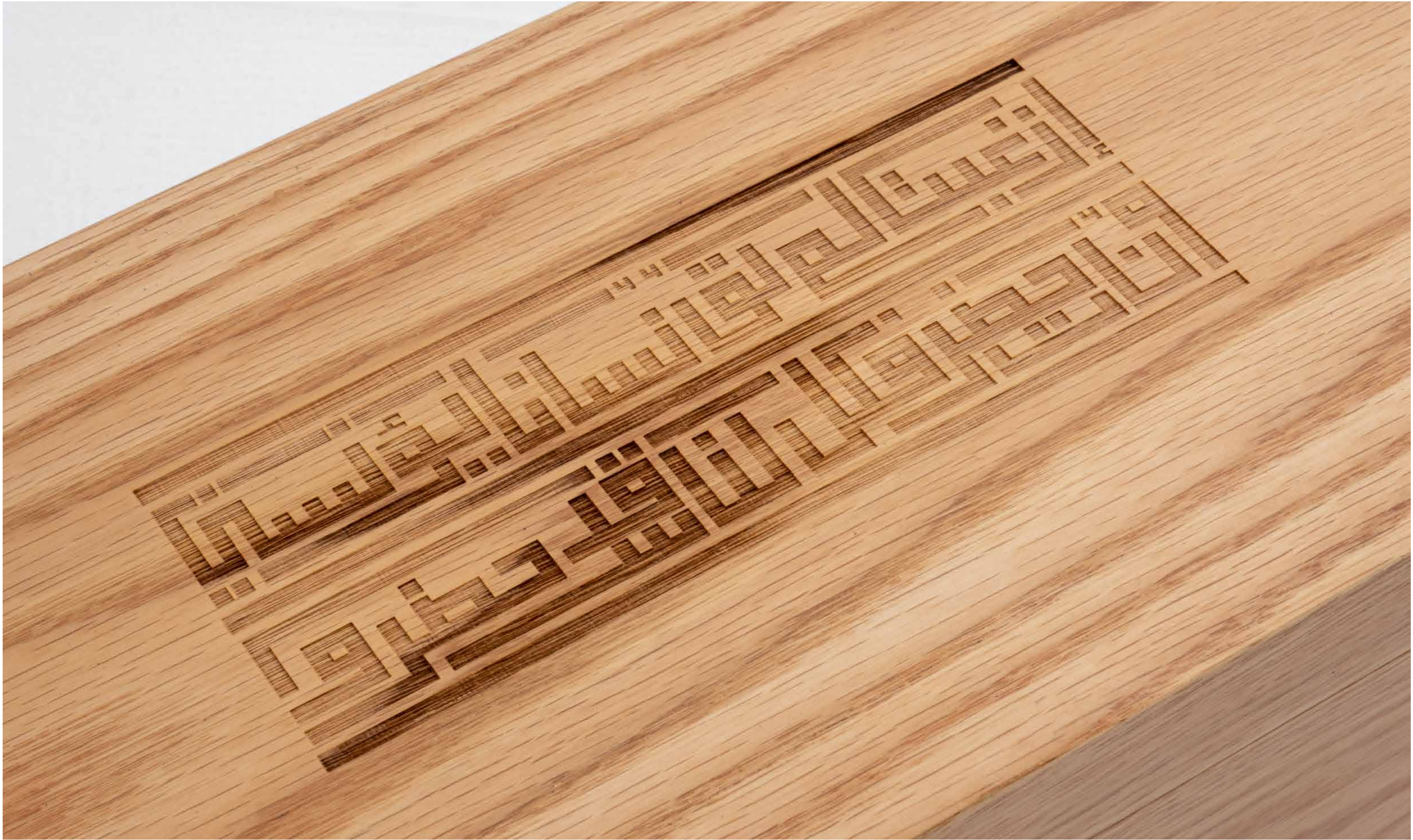


WANAS COLLECTION GIFT BOX

6PC COFFEE SET & INCENSE BURNER

Designer – Noora Melhim

The WANAS Collection Gift Box includes the 6pc Coffee Cup Set and Mubkhara (Incense Burner).





6PC COFFEE CUP SET

6PC COFFEE CUP SET

Designer — Noora Melhim

The WANAS Collection 6pc coffee set takes you on a journey through the rich and vibrant traditions behind Arabic coffee culture. Elements of calligraphy shine bright through this piece's two-tone design. The strong angles provide a stunning take on the traditional Arabic coffee cup. Perfect for entertaining your guests or enjoying a relaxing morning. From the warm and welcoming cups to the elegant and stylish serving platter, each piece is designed and manufactured with purpose.



SERVING PLATE

6PC COFFEE CUP SET

Designer — Noora Melhim

The WANAS Collection Serving Plate commands attention, its use of premium clay and master craftsmanship provides the perfect addition to any dining experience or gathering setting. Its generous size makes it ideal for serving a variety of dishes for special occasions or everyday use. The Wanas collection's signature Arabic Calligraphy in Kufic typography is brought to life in this piece through the meticulously embossed technique and its two-tone color design.





MUBKHARA

INCENSE BURNER

Designer — Noora Melhim

The WANAS Collection incense burner (Mubkhara), is the perfect addition to your home décor. Beautifully crafted, adorned with Arabic calligraphy, and inspired by Arabic coffee culture, the WANAS incense burner takes center stage whether you are looking to relax after a long day or craft an ambiance for entertaining guests.





6PC DESSERT PLATES

DESSERT PLATES

Designer — Noora Melhim

The WANAS Collection 6pc Dessert Plates bring sophistication and elegance to any dining experience. Handcrafted with traditional clay-crafting techniques, each plate showcases a unique, artisanal beauty that elevates your table setting. Perfect for displaying your favorite desserts and sweets, this set is a testament to exquisite craftsmanship and timeless design.





INDEX CARE & MAINTENANCE



COFFEE CUP
Material: Stoneware
Dimensions: Ø 7 cm - H 6.5 cm



MUBKHARA INCENSE BURNER
Material: Stoneware
Dimensions: Ø 10 cm - H 13 cm



SERVING PLATE
Material: Stoneware
Dimensions: Ø 35 cm - H 7 cm



DESSERT PLATE
Material: Stoneware
Dimensions: Ø 16,5 cm



BOX SET
Contents: 6 Coffee cups and 1 Mubkhara (incense burner)

CARE & MAINTENANCE

Consistent care will maximize the usage span for your purchased products. All Wanas Collection pieces are dishwasher safe up to 60 °C, to achieve optimal results we recommend hand cleaning with warm water. To prevent abrasion on the surface, avoid using harsh detergents that are citrus based. After the cleaning, dry the pieces using a soft cloth. Please be aware that stoneware is sensitive to rapid changes in temperature, always make sure that the pieces are brought to room temperature before cleaning. As the rim of the pieces are the most vulnerable part, avoid stacking or placing a soft sheet of fabric between pieces.

DOHA

FROMM. AT M7
M7, FOURTH FLOOR, MSHEIREB
P.O. BOX: 301377 - DOHA - QATAR

MILAN

FROMM. AT VIA SAVONA
VIA SAVONA, 35 - 20144
MILAN - ITALY

RETAIL

STUDIO D DECOR
THE GATE MALL, OMAR AL MUKHTAR ST
DOHA - QATAR

ROSSANA ORLANDI GALLERY
VIA MATTEO BANDELLO, 14 - 20123
MILAN - ITALY

MUSEUM OF ISLAMIC ART
GIFT SHOP
OFF AL CORNICHE ST, DOHA - QATAR

NATIONAL MUSEUM OF QATAR
GIFT SHOP
MUSEUM PARK ST, DOHA – QATAR

PRINTEMPS DOHA
OASIS MALL, AL KHALEEF ST
DOHA - QATAR

EMAIL – SALES@FROM-M.COM
WEB – WWW.FROM-M.COM
INSTAGRAM – @FROMM.LAB / @FROMM.DESIGN

FROMM.

from-m.com